

A MATCHING CHALLENGE

UCLA Chancellor Gene Block is dedicating resources to inspire others to give by launching the **UCLA Chancellor's Centennial Scholars Match**, aimed at adding \$150 million to endowed undergraduate scholarship support during The Centennial Campaign for UCLA.

WHY

- Students are the essence of UCLA and at the heart of the university's mission of education, research, and service. UCLA aims to recruit students of the highest merit who will graduate and go on to pioneer positive change in the world.
- Providing financial support to high-achieving students—most of whom are offered financial packages by other top universities—is one way UCLA attracts and maintains a student population marked by excellence, leadership potential, and a pioneering spirit. That is why raising money for scholarships is a top priority during the Centennial Campaign.
- Student debt is one of the most urgent challenges affecting college graduates, their families, and the U.S. economy. It keeps many from pursuing their passions and contributing fully to the civic and economic life of their communities.
- An investment in scholarship support at UCLA has a great return for the recipient and has ripple effects: When more students earn a UCLA degree and graduate with little to no debt, they enter the working world able to take on opportunities based not only on salary considerations but also on their skills and passions.
- Raising money to help qualified students from all walks of life earn a UCLA education is a Centennial Campaign priority. It is one of the ways UCLA does the public good.



HOW IT WORKS

- Gifts eligible for matching funds must support new or existing endowments that are specifically designated to support undergraduate scholarships at UCLA.
- Through the Centennial Campaign, qualifying gifts of \$75,000 to \$1 million to undergraduate scholarships will be matched at 50 percent. For example, a \$100,000 gift automatically becomes \$150,000.
- Financial need is a preferred criterion for all scholarships matched through the program. Other selection criteria may be defined subject to UCLA approval.
- Gifts may be designated to support undergraduate scholarships on a university-wide basis or a specific college, school, or program.
- Only cash gifts and pledges will be matched. (Corporate matching gifts and deferred planned gifts are not eligible for the match.) Pledges are payable over a maximum of five years. UCLA's match will be applied when the full gift amount designated has been received by the university.
- Funds are available on a first-come, first-served basis.

Join UCLA to help undergraduate students of merit earn a UCLA education and pursue their passions on the path to success. Contact the Office of Scholarships at 310-983-3062 or UCLAScholarships@support.ucla.edu.